

Prof. Dr. Mogeda Emam Hassanein Desouky

Professor of Sociology

Specialization: Sociology of Development

Former Dean, Center for Social and Cultural Planning

Head, Department of Social Issues for Development and Planning

Board Member, Institute of National Planning (2017 April 2026)

Academic & Professional Career

- Attained the rank of Professor in Sociology in 2018.
- Earned Master's and PhD degrees in Sociology from the Faculty of Arts, Department of Sociology, Ain Shams University, graduating with First-Class Honors. Progressed from Lecturer (2007) to Professor of Sociology and Social & Cultural Planning (2018) at the National Planning Institute. Conducted numerous individual and collaborative research studies; supervised master's theses within and outside the Institute, and PhD theses outside the Institute. Has developed community-service programs since 2017, both within the Institute and in partnership with civil society, particularly NGOs. Currently Dean of the Center for Social and Cultural Planning.
- Supervises PhD and Master's theses at various Egyptian universities, ongoing through 2026.
- Taught the Cultural Planning course to professional master's students from 2019 to the present (2026).
- Provided academic supervision for professional master's student research at the National Planning Institute from 2019 to the present (2026).
- Taught academic master's students at the Institute since 2009, in Social Planning & Social Policy and Social Planning for Development.
- Taught graduate diploma students in Planning and Development, 2007–2009.
- Provided academic supervision for diploma students' research in Planning and Development, 2007–2009.
- Delivered training across numerous programs at the National Planning Institute and externally, as a UNESCO-accredited international trainer, and supervised contractual and administrative training programs (2003 – present, 2026).

Committee Memberships

- Member, Institute Advisory Committee, 2026.
- Member, Community Service Committee, 2017–2025.
- Member, Research Activities Committee, 2013–2017.
- Former member, Institute Training Committee.
- Participated in international and local conferences with research papers, and served as a reviewer on scientific committees for various conferences.
- Member, Scientific Committee, International Conference on Migration and Asylum, Bayt Al-Hikma, Iraq, December 2024.
- Presented research at the International Conference of Bayt Al-Hikma, Iraq, 2023, on the topic of Human Security.

Awards, Honors & Professional Memberships

Prof. Dr. Magda has received numerous certificates of appreciation and recognition from local and international institutions (including recognition from the Russian University in Cairo, 2026, and Ain Shams University, 2022), through her membership in several scientific societies and institutes, including:

- Board Member, National Center for Social and Criminological Research, 2020–2022.
- Member, World Bank network on Social Safety Nets (Community Practices).
- Member of several scientific associations, including the Arab Sociological Association.
- Sociology Graduates Association (Egypt).

- Reading Forum Association (Cairo University).
- Board Member, Hawaa Al-Mostaqbal ("Future Eve") Association.
- Honored by Ain Shams University for community-service programs.

Selected Published Research

- Group study, 2025/2026: "Human Capital Development and the Education–Health–Population Triad in Light of Artificial Intelligence Applications."
- Group study: "Cultural Development with a Focus on Social Values," National Planning Institute, 2025.
- "Women and Sustainable Development in Iraq" – paper presented at the University of Baghdad conference on Women and Sustainable Development, 2023.
- Principal researcher, group study: "The Repercussions of the COVID-19 Pandemic on the Egyptian Family," July 2022.
- Joint study: "Migration — International, Regional and Local Realities, with a Focus on Child Migration," 2018.
- "Social Policies in Transitional Phases: Toward Pro-Poor Policies," 2016.
- "Changes in Human Development Conditions in Rural Egypt" (group study, National Planning Institute, 2014).
- "Civil Society and the Phenomenon of Street Children: Toward Drying Up the Sources," paper presented to the National Center for Social and Criminological Research conference "Street Children: A National Crisis – A Strategic Vision for Response Mechanisms," April 2–3, 2012, Cairo (individual study).
- "Migration of Human Capital and its Implications for Development: Current Realities and Future Prospects in Egyptian Society," External Memo No. 1651, National Planning Institute, 2011 (individual study).
- Group study: "Economic, Social and Environmental Changes across Egypt's Governorates and their Implications for External and Irregular Migration," Development Issues Series No. 219, National Planning Institute, February 2010.
- "Development Policies as an Approach to Reducing Illegal Migration," paper presented to the 10th Annual Conference of the National Center for Social and Criminological Research, Cairo, on Social Policy and Social Justice, May 26–29, 2008 (individual study).
- "Social Policies and Social Safety Nets," contribution to a group study on development experiences in South Korea, Malaysia and China: Strategies, Policies and Lessons Learned, Planning and Development Issues Series No. 211, November 2008 (joint study).
- Fieldwork and field-report author, "Population Characteristics and their Implications for Development in Egypt," Planning and Development Issues Series No. 210, November 2008 (joint study).
- "Youth and Irregular Migration," paper presented at the conference on the Social and Political Effects of International Migration on Arab and African Societies, organized by the Arab Sociological Association, July 13–15, 2008, Tripoli, Libya.
- Contributor, Local Development Report: "Human Development in Egypt's Governorates," National Planning Institute, 2008.
- "Social Values in Informal Areas: A Comparative Study between an Informal and a Formal Neighborhood," paper presented to the 7th Annual Scientific Conference on Culture and Development, Thouty Association, December 24–25, 2008.
- Contributor, "Equity in the Distribution of Development Benefits in Selected Economic and Social Fields across Egypt's Governorates: An Analytical Study," Development Issues Series No. 169, National Planning Institute, July 2003.
- Contributor, "Employment and Unemployment at the Global, National and Local Levels," Development Issues Series No. 173, National Planning Institute, July 2003.
- Contributor, "Estimating the Financing Needs of Higher Education: An Analytical, Theoretical and Field Study," Planning Issues Series No. 165, July 2003.
- Background paper: "Standard of Living: Levels of Improvement and Decline," Economic Report, National Planning Institute, 2012.
- Contributor, Annual Report on Human Development in Egypt's Governorates, 2008.
- Supervisor, "Drugs and their Effects on the Egyptian Economy," Central Agency for Public Mobilization and Statistics (CAPMAS), April 2009.

Women's Issues & Community Initiatives

- Regularly attends seminars and conferences on women's issues.
- Participated in training organized by the Arab Women Organization titled “Negotiation on Women's Issues.”
- Board Member, Hawaa Al-Mostaqbal Association (focused on girls' education issues).
- Founder, Women and Family Forum, Center for Social and Cultural Planning — organizes events on women's and family issues. Recent events include:
- “Child Marriage between Law, Society and Culture... Missing Distances,” 2025.
- Violence against Women.
- Violence against Girls.
- The Family's Role in Confronting School Violence.

Training & Certifications

- Head, Quality Assurance Unit, Center for Social Planning, National Planning Institute, 2020–2025.
- Accredited trainer and member, Training Committee, National Planning Institute, 2020–2024.
- Member, Advisory Committee, National Planning Institute, through 2026.
- Training consultant.
- Accredited trainer since 2003.

Training Experience

- Completed the Management Trainers course, 2003 (three months), Central Agency for Organization and Administration (training package on preparing scientific and administrative reports).
- Received training from the Arab Planning Institute, Kuwait, on standard-of-living indicators, and training on preparing research frameworks (financial and technical), 2018.
- Received training in academic supervision for credit-hour programs, 2017.
- Completed a Training of Trainers (TOT) program, Ain Shams University and UNESCO, 2021.
- The above reflects continuous capacity-building as a trainer through lifelong learning.

Executive Training Experience

Training Programs & Packages Developed

- Participatory Development package, delivered across Egypt's governorates.
- Scientific and Administrative Report Preparation package, among others.

Programs Delivered as Academic Supervisor and Trainer

- Change Strategies
- Development Strategies
- Participatory Development
- Preparing Executive Plans
- Team Building
- Strategic Leadership and Decision-Making
- Empowerment Culture for Cultural Leaders
- Public Engagement Culture
- Women's Self-Development in Leadership
- Women's Leadership Skills
- Preparing Women Leaders in Civil Society
- Foundations of Effective Training

- Planning for Leadership in the Age of Artificial Intelligence

Recent Activities

- Discussion and presentation of the Multidimensional Poverty Report: An In-Depth Analysis, May 5, 2026.
- Conducted awareness seminars for university students, including a seminar on cybercrime and reducing violence against women for students at the Chinese University in Cairo, April 29, 2026 — received a shield of honor from the university's president for this contribution.