

Resume

Mohamed Hassan Tawfik	
Position	Eneriturs Professor Industrial Development & Planning Center
Field of study	Business Administration
Specialization	Marketing
Current position	Supervisor of the Department of "Management and Evaluation of Industrial and Service Projects" Institute of National Planning Member of training Committee
Career	• Eneriturs Professor • Professor • assistant professor • Teacher • Assistant Lecturer
Education	• PhD in Business Administration • Master of Business Administration • Bachelor of Commerce/Business Administration
Experiences – Research activity	• Supervising, participating and scientifically following up on many scientific researches and s at the Institute of •master's and doctoral theses National Planning and various universities • Supervising and participating in many training programs inside and outside the Institute of National Planning • Teaching in many universities, academies and the Institute of National Planning
Research Interests	• Conference on Data Revolution to Enhance – National Planning and Industrial Development Institute of National Planning • Former Director of the Center for Planning and .Industrial Development • Former Board Member of the Institute of .National Planning • - Member of the Research Activities Committee • Former Member of the Agreements Committee • .Marketing Committee Member – Former

PICTURE



	• . Medium Enterprises Department
Research Interests	• Business Administration • E- Marketing • E-Management • Total Quality Management • Financial inclusion • Small and medium enterprises • Industrial Revolution
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